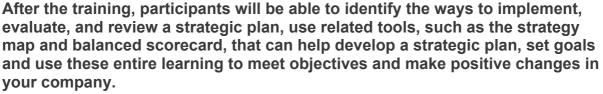


Strategic Business Planning Training



3158 3955

REQUEST QUOTE

1.0 DAY COURSE

This training course is now available in Singapore.

This Strategic Business Planning training course can be delivered at your premises anywhere in Singapore by one of our expert local or international trainers.

Contact us today for a group quote.

What You'll Gain:

This Strategic Business Planning training course from PD Training will guide you through the process of strategic planning by providing you with useful tools, ideas and methods for each stage.

During this Strategic Business Planning Training Course, participants develop skills and understanding in identifying company values, defining the company vision, conducting SWOT analysis, creating a strategic plan, implementing and evaluating a strategic plan, using strategy maps and balanced scorecards, and more.

This short and exhaustive training course is the fastest way to master the art and craft of creating perfect strategic business plans.





Outcomes

PROFESSIONAL

DEVELOPMENT

TRAINING

After completing this course, participants will have learned to:

- Identify the values that support their company
- Write a mission statement that explains what the company's purpose is
- Complete meaningful SWOT analyses
- Use tools and techniques to create a strategic plan that directs the organization from the executive to the front line
- Learn ways to implement, evaluate, and review a strategic plan
- Use related tools, such as the strategy map and balanced scorecard, can help them develop a strategic plan
- Understand strategic planning
- Set goals
- Assign roles and responsibilities
- Keep everybody accountable
- Gather support
- Make changes
- Use presentation options, including infographics and reports

Modules

Lesson 1: Course Overview

- Welcome & Introduction
- Workshop Objectives
- What is Strategic Planning?

Lesson 3: Setting Goals

- SWOT Analysis
- Setting Business Goals
- Assigning Roles, Responsibilities, and Accountabilities
- Problem Solving in Action

Lesson 5: Making the Change

- Preparing For Change
- Three Phases of Change
- Endings

Lesson 2: Foundations of Strategic Planning

- Identifying Values
- Defining Your Vision
- Designing a Mission Statement

Lesson 4: Strategic Planning Snapshot

- The Strategic Planning Cycle
- Gathering Support
- Putting It Into Practice

Lesson 6: How Does It Look?

- Reports
- Infographics
- Presentations





- Transitions/Neutral Zone
- Control & Change

Lesson 7: Getting There

- Staying Focused
- Security Considerations
- Strategy Map
- Balanced Scorecard
- Case Study

• Creative Considerations

Lesson 8: Workshop Wrap Up

- Workshop Review
- Team Action Plans

Talk to our expert team Phone: 3158 3955 Email: enquiries@pdtraining.com.sg