

STRATEGIC BUSINESS PLANNING TRAINING

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COURSE LENGTH: 1.0 DAYS

After the training, participants will be able to identify the ways to implement, evaluate, and review a strategic plan, use related tools, such as the strategy map and balanced scorecard, that can help develop a strategic plan, set goals and use these entire learning to meet objectives and make positive changes in your company.

This training course is now available in Singapore.

This Strategic Business Planning training course can be delivered at your premises anywhere in Singapore by one of our expert local or international trainers.

Contact us today for a group quote.

STRATEGIC BUSINESS PLANNING TRAINING COURSE OUTLINE

FOREWORD

This Strategic Business Planning training course from PD Training will guide you through the process of strategic planning by providing you with useful tools, ideas and methods for each stage.

During this Strategic Business Planning Training Course, participants develop skills and understanding in identifying company values, defining the company vision, conducting SWOT analysis, creating a strategic plan, implementing and evaluating a strategic plan, using strategy maps and balanced scorecards, and more.

This short and exhaustive training course is the fastest way to master the art and craft of creating perfect strategic business plans.

OUTCOMES

After completing this course, participants will have learned to:

- Identify the values that support their company
 - Write a mission statement that explains what the company's purpose is
 - Complete meaningful SWOT analyses
 - Use tools and techniques to create a strategic plan that directs the organization from the executive to the front line
 - Learn ways to implement, evaluate, and review a strategic plan
 - Use related tools, such as the strategy map and balanced scorecard, can help them develop a strategic plan
 - Understand strategic planning
 - Set goals
 - Assign roles and responsibilities
 - Keep everybody accountable
 - Gather support
 - Make changes
 - Use presentation options, including infographics and reports
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MODULES

Lesson 1: Course Overview

- Welcome & Introduction
- Workshop Objectives
- What is Strategic Planning?

Lesson 2: Foundations of Strategic Planning

- Identifying Values
- Defining Your Vision
- Designing a Mission Statement

Lesson 3: Setting Goals

- SWOT Analysis

Lesson 4: Strategic Planning Snapshot

- The Strategic Planning Cycle

- Setting Business Goals
- Assigning Roles, Responsibilities, and Accountabilities
- Problem Solving in Action

- Gathering Support
- Putting It Into Practice

Lesson 5: Making the Change

- Preparing For Change
- Three Phases of Change
- Endings
- Transitions/Neutral Zone
- Control & Change

Lesson 6: How Does It Look?

- Reports
- Infographics
- Presentations
- Creative Considerations

Lesson 7: Getting There

- Staying Focused
- Security Considerations
- Strategy Map
- Balanced Scorecard
- Case Study

Lesson 8: Workshop Wrap Up

- Workshop Review
- Team Action Plans

WEB LINKS

- [View this course online](#)
- [In-house Training Instant Quote](#)